

Aware™

How can we build trust in sustainability claims? By maximising traceability with Aware™ technology.

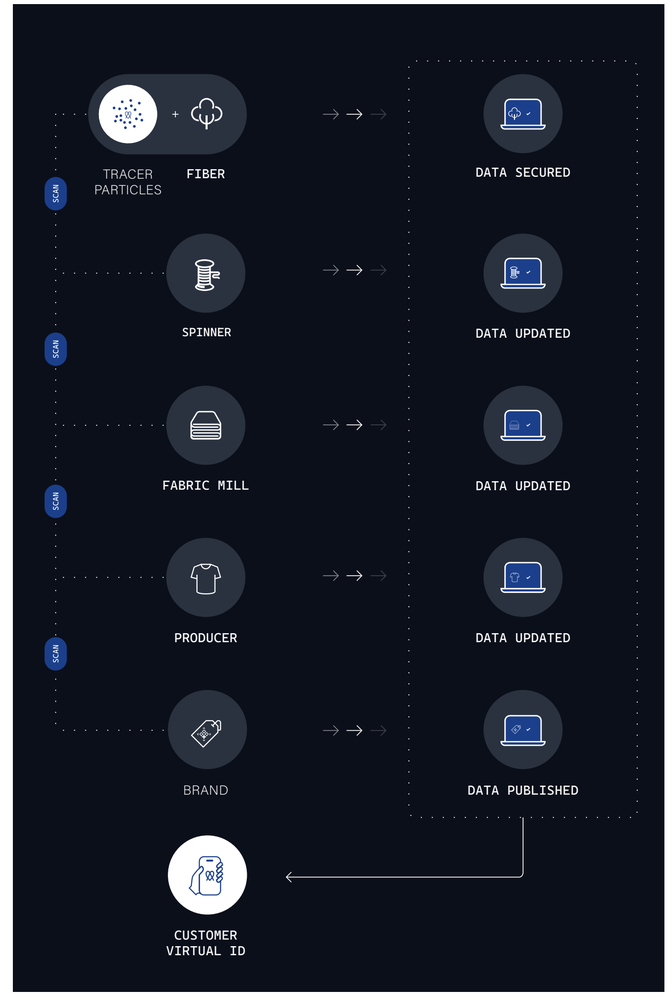
Aware™ unites a physical tracer with public blockchain technology, ensuring trusted traceability for every step of the supply chain.

Physical tracer
The Aware™ process begins with embedding a physical tracer into any type of sustainable raw material at the source. This tracer can be authenticated with the Aware™ hand scanner from every tier of the supply chain anywhere, anytime.

Public blockchain
Suppliers use Aware™'s blockchain platform to record their production information. This creates a digital representation of the materials moving through the supply chain. This digital copy ensures that the data needed for the recycling process is accurate and reliable.

Validation by Crypto TC™
Every step is validated by digital tokens – the Aware™ Crypto TC™ (transaction certificate). This is crucial in maintaining the integrity and trustworthiness of the supply chain information.

Traceability by Virtual ID
With a quick scan of a QR code, shoppers can access the Aware™ Virtual ID. This is a digital product passport (DPP) showing all registered data, making choosing better easier.



AWARE™

Click here to learn more.